# Preparation for the 88th Thessaloniki International Fair

We would like to highlight some important information necessary for preparing your participation.

# PREPARATION STAGE

You can take over your space from the pavilion manager and carry out construction work from 30/08/2024 to 05/09/2024, between 08:00-22:00 and on 06/09/2024. After 16:00 only work within the exhibitor's stand is allowed.

On 06/09/2024, the entry of private cars is not allowed.

In case you exhibit a very large product, please inform the technical support department before transferring it to the exhibition area.

# Technical Support Department/Pavilion Managers:

- Christos Chrysovelidis (cc@helexpo.gr, +30 2310 291534)
  - Pavilion 12 & 13 and Outdoor areas B12 B13 (tel. +30 2310 291113)
  - Pavilion 7, 8, 9, 10, 16 and Outdoor areas B10 B08 C08 (tel. +30 2310 291138)
  - Pavilion 2, 3, 17 and Outdoor area B07 (tel. +30 2310 291562)
  - Pavilion 4, 5, 6 and Outdoor areas C03 C07 (tel.+30 2310 291126)
  - Pavilion 15, 14 & 1 and Outdoor areas A08 A11 (tel. +30 2310 291265)

#### Badges

Print your entry cards (Badges) through the "Exhibitors Area" online platform. A personalized email will be sent by August 13th. Please note that you will need to go to the "Badges" field to print your strictly personal cards.

Plastic holders for your Badges can be collected during the preparation days from the nearest manager's office in pavilions 15, 8, 2, and 5.

For additional personalized badges (cost: €10 per badge, VAT included), please contact us via email at badgestif@helexpo.gr or by phone at 2310 291203 (Ms. Glykeria Mamara).

# INVITATION TICKETS

You can purchase entry tickets/invitations (minimum quantity of 30 pieces) from TIF-HELEXPO at a cost of €4.00 each, including VAT.

Please contact us via email at badgestif@helexpo.gr or by phone at 2310 291203 (Ms. Glykeria Mamara).

# EVENT ORGANIZATION DURING THE EXHIBITION

For all types of events (pavilion openings, conferences, presentations, etc.) you may organize during the 88th Thessaloniki International Fair, speakers and guests must have their personal exhibitor badge or HELEXPO invitations.

Access to the exhibition area will be granted only upon presenting the aforementioned documents at the gates. Visitors without HELEXPO accreditation can only enter by purchasing a ticket.

## ACCESS TO EXHIBITORS AREA PLATFORM

Log into the platform using the username and password sent to you via a personalized email by August 10.

In the Exhibitors Area platform, you can:

- Access important information about your participation and the exhibition (pavilion, stand)
- Print your entry badges
- Upload your logo for inclusion in the 88th TIF exhibitors catalog/site
- Confirm your company details for the 88th TIF exhibitors catalog/site

#### TECHNICAL ISS<mark>UES – EQUIPMENT RENTAL</mark>

For technical issues, equipment rental, ventilation, power, water supply, or anything related to the construction or setup of your pavilion, contact the contractor company:

# EXPOWORK <mark>S.</mark>A.

- Exhibitions Service Department HELEXPO
- Phone: (+30) 2310297572, (+30) 2310297564
- Email: orderstif@expowork.gr

**Technical Services Form** *NOTE:* If you have chosen an exhibition space without equipment (Type 1) or an outdoor area, you can start construction after submitting your construction plan to HELEXPO's technical service.

- Contact: Christina Papakosta (chp@helexpo.gr, tel. (+30) 2310 291268)
- Send the electrical installation plan to EXPOWORK.

A charge for electrical power provision and connection is €35.00/KW, as stated in the participation declaration.

#### FINANCIAL SETTLEMENT

Please note that you have to pay directly the full of grand total of your participation.

#### Bank Account Numbers:

- National Bank of Greece: 223/470300-60
  - IBAN: GR 40 0110 2230 0000 2234 7030 060
  - SWIFT: ETHN GR AA
- Alpha Bank: 707/00/2320000394
  - IBAN: GR 74 0140 7070 7070 0232 0000 394

#### • SWIFT: CRBAGRAAXXX

- **Piraeus Bank:** 5202-002162-792
  - IBAN: GR16 0172 2020 0052 0200 2162 792
  - SWIFT: PIRBGRAA

Send a copy of the deposit slip to HELEXPO's accounting department (aky@helexpo.gr, tel. 2310291134).

# ADVERTISING

Exhibitors' advertising within the Exhibition Center during the exhibition can be done in various ways, some of which are detailed in the Marketing Manual.

- Contact: Konstantinos Stilas (ks@helexpo.gr, tel. +30 2310291213)
- Brand Development Manager Yannis Angelou (ya@helexpo.gr, tel. +30 2310291199)

# CONTACTS

- **Project Manager:** Panagiotis Chatziioannou (tif3@helexpo.gr, tel. 2310 291548)
- Secretariat: Katerina Benaki (tif@helexpo.gr, tel. 2310 291232, 2310 291257, 2310 291549)
- Inaugurations Public Relations: Maria Patlaka (mpa@helexpo.gr, tel. +30 2310 291133)
- Exhibitor Entrance: Glykeria Mamara (badgestif@helexpo.gr, tel. +30 2310 291203)

Participation & Events Responsible:

- Akademia-Technology: Eri Archonti (ea@helexpo.gr, tel. +30 2310 291177)
- International Participation: Lila Anastasiadou (la@helexpo.gr, tel. +30 2310 291136)
- Central Union of Chambers Participation: Vasilis Spyrou (vs@helexpo.gr, tel.+30 2310 291101)
- Public Organizations & Bodies: Katerina Benaki (kb@helexpo.gr, tel. +30 2310 291232)
- Honored Country: Katerina Traptsoni (ktrap@helexpo.gr, tel. +30 2310 291188)

#### **Conferences & Events Directorate:**

• Vicky Dalkrani (dv@helexpo.gr, tel. +30 2310 291500)

**Parallel Events:** 

- Eleana Kostopoulou (ek@helexpo.gr, tel. +30 2310 291517)
- Aspasia Skoulikaraki (as@helexpo.gr, tel. +30 2310 291235)

**Music Events:** 

• Efstathia Sideri (es@helexpo.gr, tel.+30 2310 291138)

**Exhibitor Service:** 

• Christos Chrysovelidis (cc@helexpo.gr, tel. +30 2310 291534)

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Visitor Service Department:

• Angeliki Lampridou (al@helexpo.gr, tel. +30 2310 291264)

## **Press Office - Accreditations:**

• Eleni Ypsilantou (press@helexpo.gr, tel. +30 2310 291612)

# Technical Services – EXPOWORK:

• (tel. +30 2310297564, +30 2310 297572, email: orderstif@expowork.gr)

