



BULGARIA MEETS THE EURO

Integration and Economic Perspectives

Co-organized by Bulgarian-Hellenic Chamber of Commerce and Industry
and Green Transition Forum

TIF HELEXPO, SEPTEMBER 6-14, 2025

DAY 1, SEPTEMBER 6th, SATURDAY

10:30 – 11:30 **Registration & Welcome Coffee**

11:30 – 11:45 **Inauguration of the Bulgarian Pavilion at TIF 2025:**

**One Market, One Currency, One Region: Powering Southeastern
Competitiveness Together**

11:45 – 12:00 **Welcome Address from the Organizers:**

- **Savvas Karafyllidis**, President, Bulgarian-Hellenic Chamber of Commerce and Industry
- **Monika Stanisheva**, Founder of GTF and President of the Board, Dir.bg



12:00 – 12:30

Roadmap to Euro Adoption: Strategic Priorities for Bulgaria and Lessons from Greece

Moderator: Sergei Stanishev, Prime Minister of Bulgaria (2005-2009), Member of SFC, GTF

Speakers:

- **Nikolaos Papathanasis**, Alternate Minister of Economy and Finance of the Hellenic Republic
- **Metodi Metodiev**, Deputy Minister of Finance of the Republic of Bulgaria

This policy-focused discussion will outline Bulgaria's strategic priorities on the road to euro adoption, drawing on Greece's experience. Finance leaders will highlight the key challenges to economic growth and European competitiveness.

12:30 – 13:15

Fireside Chats:

Moderator: Sophia Kassidova, Member of the Management Board for Bulgaria, Three Seas Initiative Investment Fund

1. Navigating Eurozone Integration: Strategic Insights from the Bulgarian and Greek Central Banks

Speakers:

- **Iliya Lingorski**, Member of the Governing Council of the Bulgarian National Bank
- **Theodoros Pelagidis**, Deputy Governor of the Bank of Greece

2. Banking on the Euro: Is the Private Sector Ready for Bulgaria's Eurozone Entry

- **Maya Alexova**, Head of International Center, UniCredit Bulbank

This session will feature a dialogue between the central banks of Bulgaria and Greece on the path to eurozone integration. It will also showcase private sector perspectives for sustainable development and market expansion.

13.15 – 13.45

Lunch Break

13:45 – 14:00

New Productivity Pattern and Development Plan: The Greek Good Practice

- **Panagiotis Theodorikakos**, Minister of Development of the Hellenic Republic

14:00 – 15:00

Euro Adoption and Its Economic Impact: Unlocking Growth, Innovation and Access to Finance

Moderator: Lilyana Pavlova, Vice President of the EIB (2019-2023), Member of SFC, GTF

Speakers:

Institutional Perspectives:

- **Martin Danovski**, Deputy Minister of Innovation and Growth
- **Ismeni Papakyrilou**, Executive Director, Hellenic Development Bank

Insights from Business:

- **Ivan Mihaylov**, CEO AmCham Bulgaria
- **Igor Rombaut**, Business Development, Agropolychim AD
- **Sashka Sashova**, Chief Marketing Officer, Power Partner Solutions
- **Dr. Dimitris Tsibanoulis**, Managing Partner Tsibanoulis&Partners Law Firm

The panel will explore the economic impact of euro adoption, combining institutional perspectives on policy and finance with business insights on growth and competitiveness. It will highlight how the common currency can drive innovation, investment, and stronger regional cooperation.



15.00 - 16.00

From Euro Adoption to Regional Strength: Boosting Southeast European Competitiveness

Insights from Strategic Foresight Committee of the Green Transition Forum

Moderator: Sergei Stanishev, Prime Minister of Bulgaria (2005-2009), Member of SFC, GTF

Speakers:

- **Monika Stanisheva**, Founder of GTF and President of the Board, Dir.bg
- **Georgios Kremlis**, Honorary Director of the European Commission and Ambassador of the European Public Law Organization to Bulgaria, Member of SFC, GTF
- **Lilyana Pavlova**, Vice President of the EIB (2019-2023), Member of SFC, GTF

16:00 – 19.00

Networking and B2B Meetings

21:00 – 22:30

Official dinner with the delegations of the Republic of Bulgaria and the Hellenic Republic, and the partners of the Thessaloniki International Fair (Invitation Only)

DAY 2, SEPTEMBER 7th, SUNDAY:

9:30 – 10:00

Registration & Welcome Coffee

10:00 – 10:15

Opening keynote:

- **Konstantinos Gioulekas**, Deputy Minister of the Interior, sector of Macedonia and Thrace of Hellenic Republic

10:15 – 11:30

Bridging Regions, Boosting Growth: Greek-Bulgarian Collaboration in Infrastructure and Connectivity

Moderator: Georgios Kremlis, Honorary Director of the European Commission and Ambassador of the European Public Law Organization to Bulgaria, Member of SFC, GTF

Speakers:

- **Ivan Ivanov**, Minister of Regional Development and Public Work of the Republic of Bulgaria
- **Konstantinos Kyranakis**, Alternate Minister of Infrastructure and Transport of the Hellenic Republic
- **Luben Nanov**, Deputy Minister of Transport and Communications of the Republic of Bulgaria
- **Todor Ivandjikov**, President, Bulgarian Aviation Industry Association

A shared vision for infrastructure and connectivity will highlight how Greece and Bulgaria can drive regional development and competitiveness.

11.30 – 12.30

Next-Generation Energy Systems: From Connectivity to Capacity, Hybrid Models and New Perspectives

Leaders Talks:

- **Iva Petrova**, Deputy Minister of Energy of the Republic of Bulgaria
- **Kalina Todorova**, Hydroelectroinvest, NEK EAD
- **Dimitar Zarchev**, Director of the National Dispatching Center of ESO
- **Marian Pavel**, Country Manager for Rezolv Romania
- **Thomas Achimastos**, Vice Chairman, Copelouzos Group
- **George Satlas**, Executive Officer and Board Member of ICGB AD

This panel explores the future of hybrid renewable projects – integrating wind, hydro, and solar – and their role in advancing inter-system connectivity. The discussion will highlight new ownership models, increased production capacity, and fresh opportunities for sustainable regional growth.

12:30 – 13:30

Smart Energy Future: Digital Transformation, Building Efficiency and Industrial Leadership

Moderator: Veselin Todorov, President, Solar Academy, Bulgaria

Speakers:

- **Dragomir Tsanev**, Executive Director, Center for Energy Efficiency EnEffect
- **Nadezhda Myashkova**, CEO, Power Partner Solutions
- **Martin Kolev**, Operation Director, STYROZYD ECO

The panel will highlight how data digitalization and renewable energy are reshaping the energy landscape and enabling smarter, more efficient solutions. It will also emphasize the role of industry and local communities in advancing building efficiency, energy communities, and regional competitiveness in the green transition.

13:30 – 14:00

Lunch Break

12:30 – 13:30

Energy Connectivity, E-Fuels and Low Carbon Energy Solutions: Perspectives from Industry Leaders

Moderator:

Speakers:

- **Svetoslav Benchev**, Chairman of Bulgarian Petroleum and Gas Association

14:00 – 18:00

Networking and B2B Meetings

DAY 3, SEPTEMBER 8th, MONDAY:

16:00 – 18:00

Doing Business in the Eurozone: Everything Businesses Should Know

Seminar, organized by Baker Tilly for the Small and Medium Enterprises, Business Representatives and Members of the BHCCI,/ followed by Q&A Session



18:00 – 19:00 Regional Business Synergies: Building Partnerships for a Competitive Future

Exchange between Industry Chambers and the Green Transition Forum

19.00 – 22.00 Networking and B2B Meetings

DAYS 4-7, SEPTEMBER 9th-14th, TUESDAY TO SUNDAY:

16:00 – 22:00 Presentations by BHCCI Members and Other Partners

Networking Opportunities and B2B meetings